



Deliverable No. 6.1

Dissemination and communication plan

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1 Introduction

1.1 Scope and objectives of the deliverable

The present document is the deliverable **D6.1 – “Dissemination and communication plan”** of the NERITES project, related to the work carried out in the framework of WP6 “Dissemination and exploitation”, mainly with respect to the dissemination & communication strategy and plan; and the related activities for its implementation.

The main **goal of our strategy with respect to communication** is to raise project visibility, as well as to raise awareness of the general public on the project vision, objectives, and main messages. Accordingly, the **goal of our strategy for dissemination** is to outreach to specific target groups, sharing targeted messages, relevant project objectives/results and outcomes, and pursuing synergies towards building or reinforcing mutual capacities.

D6.1 has a twofold objective:

- a) To present the strategic methodology and the plans for the Communication and Dissemination of the NERITES project in terms its vision, objectives, messages, results, etc.; in view of maximizing the expected impact of the project.
- b) To elaborate on the communication/dissemination work (i.e. Task 6.1) to be carried out in the context of the project’s WP6.

The scope of the deliverable covers issues such as:

- Description of the communication and dissemination strategy.
- Description of the project website and social networks.
- Outline of the project social media campaign strategy.
- List of activities already implemented, as well as activities planned for the future (e.g. communication instruments to be developed, events to be attended/organized by the project partners to promote the project, possible synergies, etc.).

Finally, it is noted that D6.1 is a live document, meant to be updated during the project lifecycle when a need arises.

1.2 Structure of the deliverable

The deliverable is structured in terms of the following chapters:

Chapter-2: Dissemination & Communication strategy: presents the NERITES dissemination and communication strategy by discussing the methodology, target audience, and various categories of communication activities.

Chapter-3: Initial Dissemination Activities and Communication instruments: describes the communication instruments already developed and any initial activities implemented (domain registration, website, logo, established social media channels).

Chapter-4: Dissemination and Communication plan and Future Activities: outlines the communication and dissemination plan of the project in terms of the development of related instruments (e.g. flyers, posters, newsletters, promotional videos) and of the implementation of future activities (e.g. organisation of or participation in events, submission of scientific papers, pursuing of synergies).

2 Communication and Dissemination Strategy

2.1 Methodology and approach

The planned dissemination and communication activities have as main targets to:

- Identify and understand target groups, reaching out audiences with all relevant communication channels, as well as raising awareness to the majority of the members of the target groups.
- Build progressively a distinctive brand identity for NERITES, representative of the cornerstone values of the project; the style and spirit of this would be the guiding reference for instruments and activities.
- Define appropriate media and content for different targets groups (research and academia groups as well as the Blue Economy Investors may need a very different approach from the general public, Twitter/X targets different groups from LinkedIn targets, etc.).
- Ensure communication activities leverage strengths of each project partner and their respective networks.
- Consider how project messages, results and outcomes could be spread in the most effective way through the envisaged WP6 communication activities (e.g. define the style/means of communication (photos, videos, text...) / frequency of publications, etc.).
- Implement a set of far-reaching communication activities that will properly support dissemination and impact creation.
- Perform tangible and artistic communication and dissemination of the project messages, vision, objectives, results and outcomes, ensuring the alignment of the outreached outputs with the project goals and objectives.

The following sub-sections describe the strategic planning of the communication and dissemination activities of the NERITES project, classified in different categories.

The main aim of the planning of the communication and dissemination strategy is to ensure that the diffusion activities, that will be carried out, will be implemented in a way that ensures maximum duration and effectiveness.

The communication and dissemination activities also include the creation of the appropriate tools (i.e. **communication / dissemination instruments**), so as to diffuse information related to the NERITES project in the most efficient way. To increase the effectiveness of the communication and dissemination strategy, the project has defined both activities and target groups, to whom the project results are addressed. NERITES target groups are public authorities and policy makers with Underwater Cultural Heritage (**UWCH**) assets/sites (e.g. local/regional authorities, Ministries of Culture), research and academia, NGOs related to cultural heritage and environment protection, SMEs related to cutting-edge underwater (**UW**) technologies, Blue Economy Investors, relevant national/EU projects and initiatives (more details in §2.2 below).

Moreover, there was a definition of the type of activities to be carried out, targeted at the identified key actors and stakeholders. To this end, the aim is to use alternative modes of presentation and dissemination, having as upper target the awareness of as many people for the target groups, as possible.

2.2 Target Groups

Target groups benefiting from NERITES results are originating from public authorities and policy makers to NGOs & initiatives, research/academia & businesses, up to the public. The identified target categories, key target groups and indicative stakeholder types are outlined in the following Table.

Table 1: NERITES identified target groups

	Key Target Groups	Indicative actors
Public Sector	Public Authorities	Regional/local authorities with/and UWCH sites. MSP authorities. Ministries related to Culture, Environment, Sea Transportation, Regional Authorities, Port and Coastal Infrastructures.
	Policy-Making Bodies	Regional/National/EU authorities and policy makers. Regulation bodies.
	Coastal and Naval authorities that safeguard UWCH	Civil Security & Protection, Coast Guard, Naval, Homeland Security & Protection Authorities.
Private Sector	SMEs related to UW technologies (ROV, AUV, UW measurement etc) and cutting-edge digital technologies	SMEs providing cutting-edge UW products and services, Oil & Gas, Electricity (Renewable), Telecoms, Shipping Companies, Maritime Deep-Sea ROV/UUV Operations & Salvage, Relief and Environmental Disaster Support & Recovery Service Providers.
	Blue Economy Investors	Blue Economy local businesses/SMEs. Business Angels/BAs, Venture Capitals/VCs, Funds.
Academia	Research and Academia	Universities and Research Centres and Institutions.
Related projects	Projects related to marine robotics, blue culture technologies, UWCH	H2020 or Horizon Europe or EMFAF projects such as THETIDA, BCThubs, uBlueTec. Also, relevant national projects / initiatives where NERITES partners may outreach.
Civil Society	NGOs related to cultural heritage and environment protection	NGOs and other non-profit organizations & initiatives for: (a) Cultural Heritage protection and valorisation, (b), Environmental protection and sustainability, (c) Disaster Prevention & Recovery, (d) Educational organizations (i.e. schools).
	Responsible Citizens	Visitors/Tourists. Citizen Scientists. Students of relevant disciplines.

2.3 Categories of Communication and Dissemination activities

Communication and Dissemination activities will be essential to ensure the successful achievement of the project objectives and maximise the project's expected impact. These activities will be closely coordinated with activities from other project WPs, to ensure a cohesive plan of action promoting the NERITES outputs (incl. developed solutions), and to support sustainability and legacy beyond the strict project lifetime.

Towards the above aim, a series of actions will be taken for presenting NERITES outputs / results in a tangible and comprehensive manner to diverse audiences and running targeted communication campaigns. More specifically NERITES will:

- set in place dissemination and communication instruments and tools,
- amplify the reach through each partner's communication channels and contacts,
- employ methods and techniques such as co-creative techniques, use of photography, artwork, social media,
- create an active NERITES stakeholders' community, and
- ensure proper promotion through existing EC media services, channels and tools.

Based on the specific characteristics of the NERITES project and its particular communication needs, we classified communication tools and instruments in 3 categories in relation to empowering dissemination/communication activities:

1- Online Visibility of the project:

- **Project Website:** development of a website to give public access to relevant outputs / results and publishable documents (e.g. e-newsletters, paper abstracts).
- **Social media channels:** Facebook, X (ex-Twitter), LinkedIn, Instagram and YouTube to reach our targets groups and motivate them to follow the project.

2- Design and development of promotional material:

- **Posters, Flyers and brochure:** for promotion at selected events and online, printed/digital materials (to be translated in project-languages) to facilitate target groups engagement as well as public awareness. Most of them will be available for downloading from the website.
- **Roll up banner(s):** for publicity in events, workshops, meetings, where NERITES would have a presence (e.g. stand).
- **Promotional Videos and/or TV spots:** these could be posted on the project's YouTube Channel; and/or broadcasting media.
- **Press releases:** will be released during the project for public communication on main project outcomes having important impact on the society and/or dedicated communities. An initial press release will be designed and published early in the first project year publicly announcing the implementation of the project – to be translated in project languages for use with local competent agents or regional/national channels.
- **Project Newsletter:** Starting from the second project year, NERITES will create a biannual e-newsletter, describing the evolution of the project framework, and announcing interesting news and initiatives. The e-newsletters will be also available through the project website.

3- Development of Synergies – Participation in conferences and other events:

- **Synergies:** to be pursued with relevant projects sharing common interests and/or target groups. Knowledge exchange, joint forces for common goals (e.g. communication / dissemination, joint events), etc.
- **Project presentation:** Presentation of the project and its outcomes (i.e. envisaged results and/or expected outcomes in the first releases; progressively, we shall become more concrete). The presentation(s) may be adapted to specificities of the target audiences – if a need arises.
- **International Conferences/Workshops/Fairs:** participation in such events to present NERITES. This may include oral or poster presentations, or even stands where communication instruments may be shared with visitors / attendees.
- **Scientific papers:** Scientific papers will provide a detailed description of selected project result(s) – usually for a dedicated community. The consortium will strive at least for “green access” for publications generated by NERITES members. Where appropriate, “gold access” will be aimed for. The authoring organization will decide on the preferred model considering the budget reserved and possible guidelines.
- **Project outcomes standardization:** participation to standardization activities targeting the transfer of the applicable NERITES results/outcomes in future standards.

2.4 Project publicity - Mandate to use EU flag & funding statement

According to the project Grant Agreement (GA) article 17.2 “Visibility — European flag and funding statement”

*[communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant **must acknowledge EU support and display the European flag (emblem) and funding statement** (translated into local languages, where appropriate)].*

The two statement options referenced in article 17.2 are: “Funded by the European Union” and “Co-funded by the European Union”.

In the case of the NERITES project, **the “Funded” option should be used by all beneficiaries in all their project communication and dissemination actions.** Following is a graphical illustration of the compulsory statement according to GA article 17.2:



Figure 1: Compulsory “Funded” statement to be used in all NERITES communication/dissemination actions

Note: standard alternative (horizontal or vertical) illustrations are uploaded onto the NERITES cloud collaboration platform under the path: “04_Workpackages > 06_WP6 > EU_Funded_Statement_Images”.

3 Initial Dissemination Activities and Communication instruments

In this chapter, we briefly describe the initial dissemination and communication activities carried out by the project partners, for promoting the NERITES project. These activities are conducted according to the methodology described in Chapter 2 above. In order to modulate a complete overview of the initial activities, already conducted, a detailed record of these activities is presented in the following sections.

3.1 NERITES website

The website of the NERITES project (www.nerites.eu) is a dynamic communication mean (i.e. an online platform that represents the main face of the European project, on the Internet), which is updated, expanded and adjusted on a continuous basis. The website provides useful information about the project to any interested party, especially the members of the target groups. It is the first virtual showcase to present information about the project, partners, activities and other data in a structured and accessible way to wide audiences.

3.1.1 Domain name registration

ATLANTIS has already acquired and registered the domain name “nerites.eu”. Moreover, the consortium will consider in the future the possibility of registering additional NERITES domains related to the partners’ national locale (e.g. nerites.de, nerites.gr, nerites.it, nerites.cy, etc.).

3.1.2 Development and maintenance of NERITES website

ATLANTIS designed and developed the NERITES website, which is also mobile-friendly. The website was designed to provide various communication options, such as:

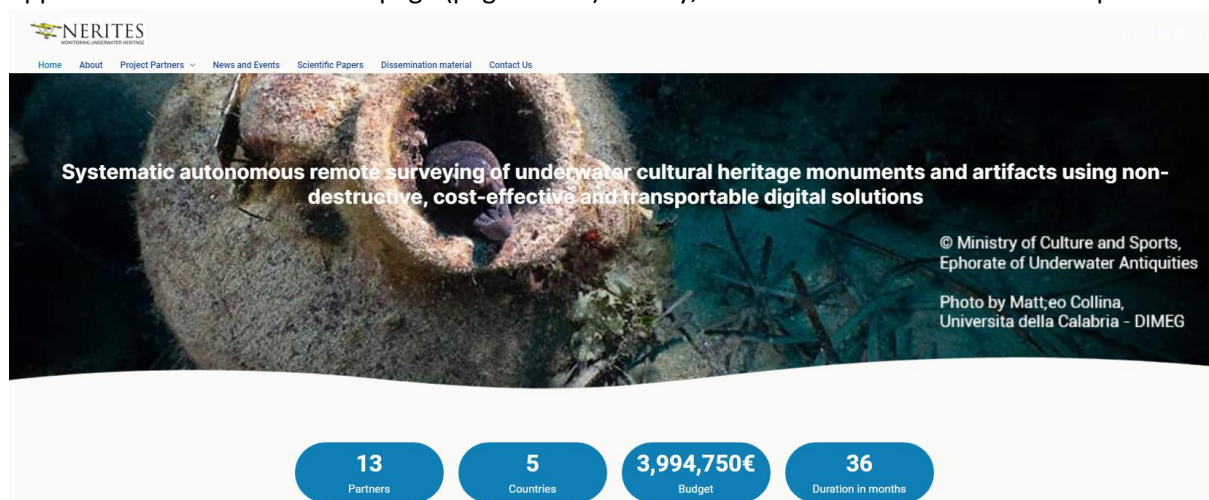
- *Communication on the identity of the project:* The website offers the opportunity to share key information about the identity, mission and values of the project in a clear way, with visual elements (e.g. photos, videos, or other audio-visual streams as they become available).
- *Institutional and Scientific Communication:* sharing information on the project structure, funding, teams, and scientific articles and papers related to the project.
- *Event Communication:* sharing information on the participation in events relative to the project, including the events organized by the project.
- *Communication between partners and the general public:* direct communication through the website in terms of a web-form and by the sharing of URL links to project social networks. Furthermore, a “sign-up” facility is available to facilitate building of a community of interested parties around NERITES - to spread project news and status; and stimulate community building for future collaboration and interaction. Subscription to the NERITES e-newsletter will be pivotal for this aim and will be encouraged not only from the website, but also through all possible means (e.g. social media, physical or virtual presentations, posters).

More specifically, currently the website presents seven main categories:

- **About NERITES:** brief info and overview of the NERITES funded project. It will be updated with more details and visuals as the project progresses.
- **Project partners:** presentation of the NERITES consortium partners.
- **News & Events:** information about the project’s latest news and participation in different events (conferences, seminars, workshops, etc.), including illustrative pictures.
- **Scientific papers:** outline of approved papers which were presented in international scientific events; includes links to download abstracts.
- **Dissemination material:** provides access to the project’s downloadable dissemination and communication material, such as flyers, brochures, posters, etc.

- **Gallery:** provides photos from UWCH sites, as well as from project use cases and pilots using the NERITES technology. NERITES will use photography to engage audiences and spread project’s messages leveraging the power of image.
- **Contact Us:** presents basic project contact data and enables visitors to subscribe to NERITES Community and stay tuned about project news and status. Another “community building” instrument.

The website also enables the visitor to connect with the project’s social media: Facebook, X (ex-Twitter), LinkedIn, YouTube and Instagram channels. The *Newsletter Subscription Form* is available at the bottom part of the Home page, which can be filled in by the visitor if he/she wishes to sign up in receive project’s “*Newsletter, Updates and News*”. Finally, the visitor can see the logo of the project at the top left of the page, while the European flag and the sentence “*Funded by the European Union*” appears at the bottom of each page (page footer). Finally, the website is also EU GDPR compliant.



The NERITES project focuses its efforts on Underwater Cultural Heritage monuments and artifacts’ assessment, operating at a very challenging environment when compared to most in-land cases.

The NERITES technologies comprise a set of multidisciplinary scientific and engineering approaches combining beyond state of art components and methodologies, aiming at reducing OPEX and CAPEX in Underwater Cultural Heritage surveying missions, and improving state-of-preservation and degradation assessment accuracy.






-  Remote measurements and autonomous monitoring of Underwater Cultural Heritage sites, including buildings, monuments and artifacts.
-  Improved accuracy in assessing the state-of-preservation and degradation of Underwater Cultural Heritage assets.
-  Alerting for a variety of conditions of the Underwater Cultural Heritage allowing the time effective intervention.
-  Cost effective solution with decreased implementation risk for humans (divers).
-  Transition to greener solutions aligned with EU’s and UN’s policies.

Image 1: NERITES Home Page

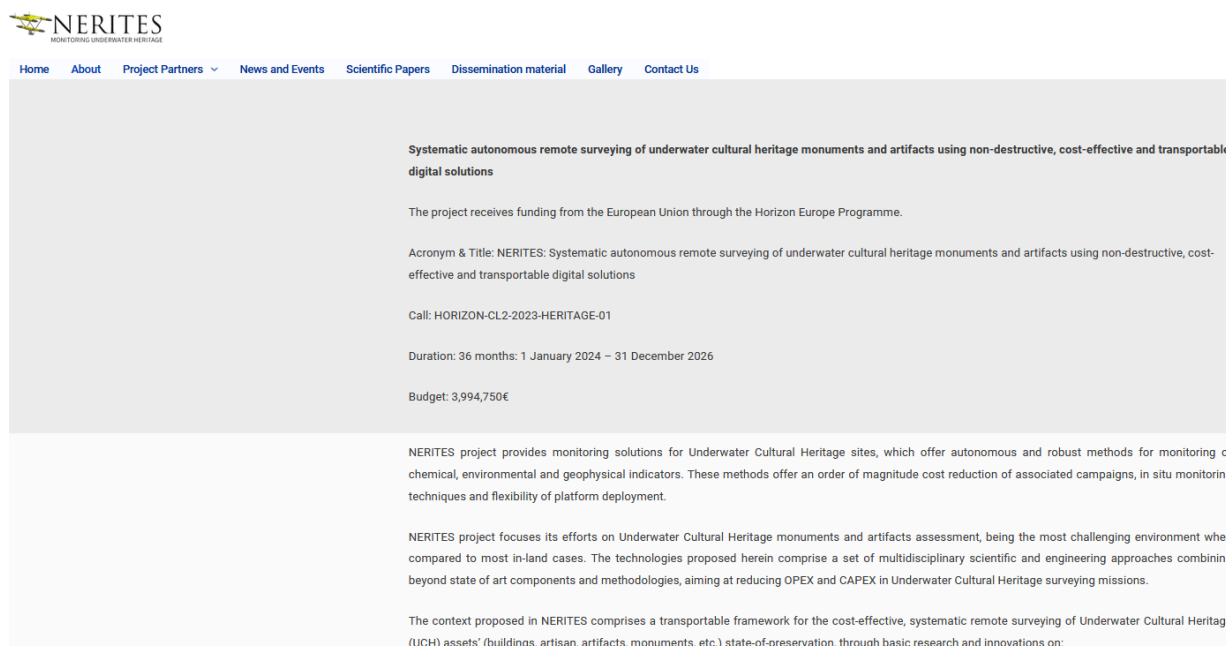


Image 2: NERITES "About" page

3.2 NERITES Social Media

3.2.1 Social Media communication strategy

Implementing a communication strategy on social media is essential to achieve the following goals:

- **Awareness:** increasing the understanding of the values and outcomes offered by the project.
- **Participation:** promoting the participation and engagement of relevant stakeholders with project activities.
- **Action:** sharing information on the NERITES outputs, events, activities, achievements, outcomes, etc.

The published Social Media content will not be limited to textual messages. It may also include graphics, web publications, links from external organizations, images, videos and news to be shared. Attention will be paid to present quality and creative content to raise the interest of the audience, providing them with knowledge or encourage them to act.

The social media pages were created, illustrating the NERITES logo (mainly the rectangular version), on Facebook, Instagram, X (ex-Twitter), YouTube, and LinkedIn. We have already made a first post to announce and present the NERITES project, and a second one about the project's Kick-off meeting held in Hannover, Germany.

Our strategy in this front is to increase engagement of the target groups, using hashtags in different social media posts. Following is an indicative list:

Table 2: Indicative list of Nerites hashtags

Indicative list of NERITES Hashtags	
#OceanTech	#BlueTech
#UnderwaterRobotics	#UnderwaterCulturalHeritage
#MarineScience	#UnderwaterCommunications
#OceanExploration	#OceanTechnologySystems
#HorizonEU	#EUInnovation
#ResearchImpactEU	

In this direction NERITES shall also follow the Horizon Europe recommendation “Communicating about your Research Project using Social Media”, making appropriate references (“mentions”) depending on the social media channel, as illustrated below:



3.2.2 Facebook page

The NERITES Facebook page has been created in February 2024. Currently, the account has 21 followers. The link for the NERITES Facebook page is: <https://www.facebook.com/neritesproject/>.

The NERITES Facebook page is updated regularly by the page’s administrators, informing the followers about the latest achievements of the project and the development status.

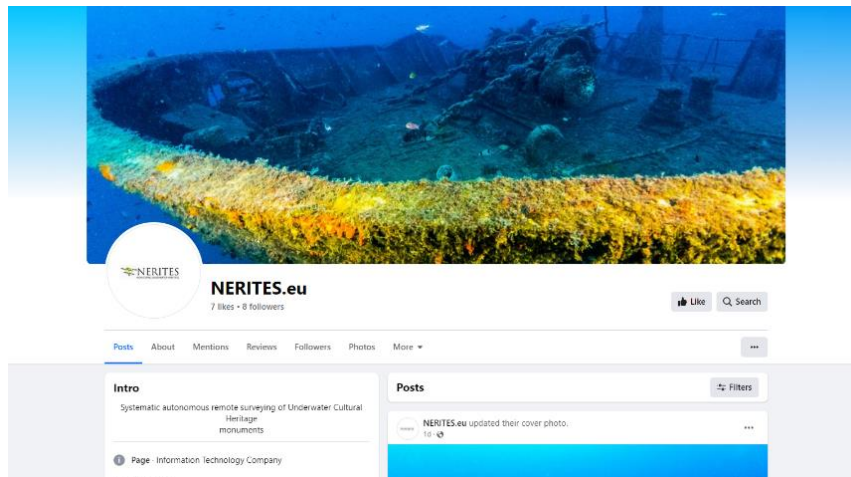


Image 3: NERITES Facebook page

3.2.3 LinkedIn page

The NERITES LinkedIn page was created in February 2024. The LinkedIn page is the following: <https://www.linkedin.com/company/nerites/>.

NERITES has created, in addition, a LinkedIn Group to stimulate the building up of the NERITES Community and reach out to targeted groups in an effective way. The link of the LinkedIn Group is: <https://www.linkedin.com/groups/8166543/>

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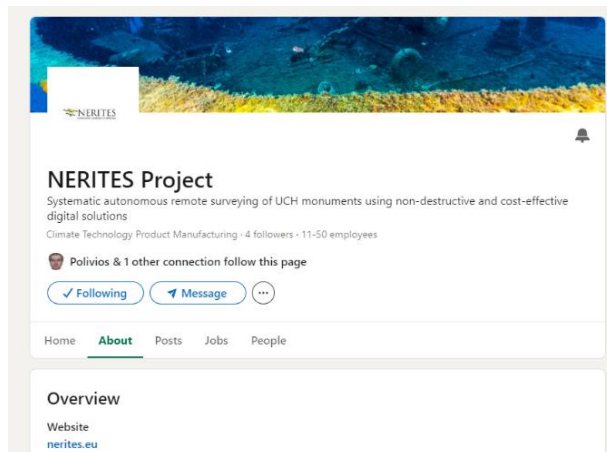


Image 5: NERITES LinkedIn page

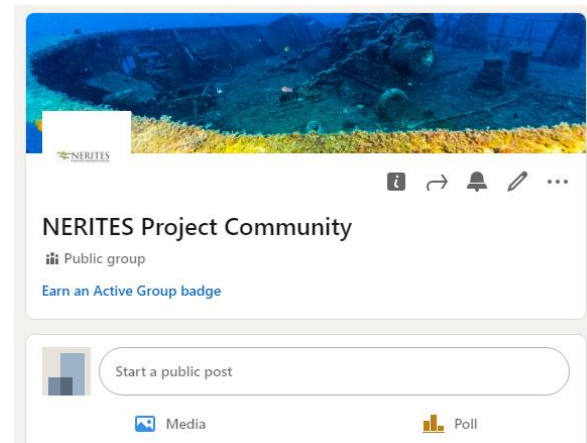


Image 4: NERITES LinkedIn Group page

The LinkedIn NERITES pages offer the possibility to:

- Present the project to all page members;
- Start a conversation about the project;
- Inform page members about news, upcoming and past events, etc.;
- Upload photographs from different events;
- Disseminate project newsletters.

3.2.4 X (ex-Twitter) account

The NERITES X (ex-Twitter) account was created in February 2024, which has so far 9 followers. The link to the NERITES X (ex-Twitter) account is the following: <https://twitter.com/NeritesProject>.

The NERITES X account is the following (i.e. for search & retrieval of the account page): **@NeritesProject**. The NERITES X account is an easy and direct way to share news/photographs with the members and to inform them about the project's progress and highlights.



Image 6: NERITES X (ex-Twitter) account

3.2.5 Instagram account

NERITES is, also, active on Instagram. The project’s Instagram account, is available at the following link: <https://www.instagram.com/nerites.eu/>

NERITES Instagram account is currently having 20 followers, who are regularly informed about the project status and any implemented project activities.

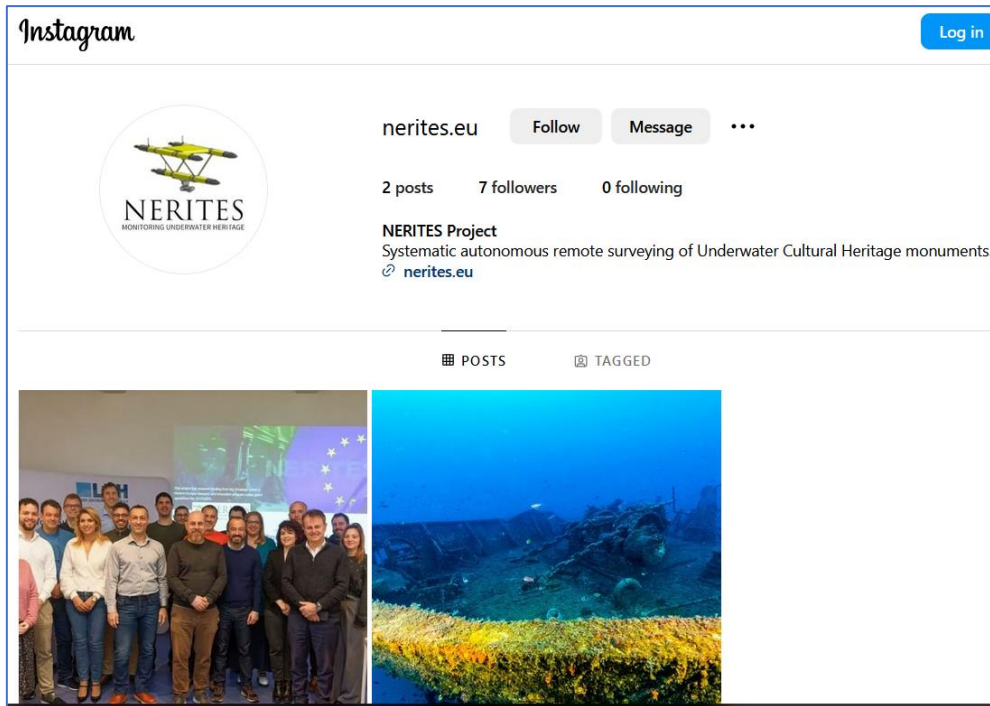


Image 7: NERITES Instagram account

3.2.6 YouTube channel

The project has established a YouTube Channel, which is accessible through the following URL: www.youtube.com/@NERITESProject. No videos have been uploaded yet.

3.3 NERITES Logo

Various versions of the project logo were developed, serving diverse illustration requirements (e.g. for the WEB site, for Instagram, for Twitter, for the poster, etc.). These are presented below:





3.4 NERITES online link portfolio (LinkTree) and QR code

NERITES leveraged the Linktree service (<https://linktr.ee/>) to build a link portfolio, through a unique URL directing to an online web page which provides a consolidated view (and corresponding links) of all main project social media accounts and the NERITES website.

We selected Linktree, as it is the most popular link-in-bio tool, and its URL is trustworthy and identifiable. Furthermore, audiences are familiar with such links, feeling comfy and safe clicking on.

URL: <https://linktr.ee/neritesproject>

For this URL, the project has prepared also a QR Code for quick online access:



4 Dissemination and Communication plan and Future Activities

4.1 Creation of flyer and brochure

For the promotion of the project through printed (recycled paper) and electronic information material, we will create the project’s flyer and brochure in English – which could also be translated in additional project languages (German, Italian etc.). These will present, for instance, the project’s scope and/or main messages, the partners, the project duration / budget; highlighting links to the project web site and social media accounts.

4.2 Creation of Poster/Banner and Card

We will also create a project poster (A3/A2 or bigger), which will be used by the project partners in exhibitions, conferences and workshops they will participate in. The project poster shall highlight main messages and shall present the project partners and project’s social media accounts, while providing access to the project’s website and social media through one or more QR codes.

4.3 Creation of Press Releases and Newsletters

During the lifetime of the project, press releases will be published for public communication on main project outcomes having important impact on the society and/or dedicated communities. The first press release will be published early in the first project year announcing the project.

NERITES will also create a biannual e-newsletter after the 1st year of the project, describing the evolution of the project framework, and announcing interesting news and initiatives.

4.4 Creation and publication of Videos and/or TV spots

NERITES will create videos and/or TV spots to inform the target groups about the project progress and main achievements. Videos will be created and distributed via the appropriate channels to target key stakeholders (e.g. YouTube channel).

4.5 Publication of Scientific Papers

The planned actions of this category include a detailed description of the project results and its technological “breakthroughs”, disseminated in various ways. These include:

- Articles published in international scientific literature.
- Papers published and/or presentations to be made at international scientific conferences, where the project partners will participate (see also section 4.6).

The table below, provides an indicative list of Journals for Scientific Papers publication:

Table 3: Indicative list of journals

Journals (indicative list)
Underwater Technology
Ocean Engineering
International Journal of Robotics Research
Advances in Underwater Robotics &Automation
Sea Technology Hydro
Transactions on Automatic Control
Ocean News &Technology
ECO Magazine
Robotics and Automation Magazine
Materials and Design
Construction and Building Material
Environment Science and Pollution Research

4.6 Participation in / Organization of Conferences and Events

Most of the NERITES consortium partners are regularly engaged with workshops where scientific and industrial leaders participate. The table below *outlines the planning of events* (conference, expo/fair, workshop, etc.), where NERITES will be presented directly (e.g. dedicated session-presentation, dedicated thematic workshop within a wider conference) or indirectly (e.g. poster, distribution of dissemination of material, short presentation as part of a side-presentation) in the near future:

Table 4: NERITES plan for participation in events

Event Name	Event Theme	Date	Location	Attendance (approx.)	NERITES partner	NERITES material outreach
EMD2024	Annual EU meeting point on maritime affairs and sustainable blue growth	May 2024	Svendborg, Denmark	2000	ATL	ATL will have a stand, where project communication material will be distributed.
International Exhibition of Thessaloniki	International meeting point for various market verticals	Sept 2024	Thessaloniki, Greece	100.000	ATL	Project presentation on interactive TV (ATL stand), flyer, brochure card, poster
BCThubs international conference	Blue Culture	Dec 2024	Volos, Greece	200	ATL	Project dedicated presentation, flyer, brochure, card
THALASSA 2024	International conference on Marine Science. Topic on “Marine Cultural Heritage”	May 2024	Larnaca, Cyprus	300	ATL	Abstract submitted, pending approval for project presentation
BEYOND 2024	Exhibition of digital technologies for Southeast Europe	Apr 2024	Thessaloniki, Greece	300+	ATL	ATL will have a pavilion with monitor to present Nerites. Rollup banner poster, flyer, card
EMRA 2024	International workshop on EU-funded Marine Robotics & Applications	May 2024	Arenzano, Italy	150	LZH	Project dedicated presentation, flyer, brochure
Metro Archaeo 2024	International workshop on EU-funded Marine Robotics & Applications	Oct 2024	Malta	300	UNICAL	Project presentation during a special session on underwater archaeology, flyer, brochure
EMD 2025	Annual EU meeting point on maritime affairs and sustainable blue growth	Q2 2025	TBD	2000	ATL	Possibility to organise a thematic workshop. If application is accepted, there will be a dedicated NERITES presentation
EMRA 2025	International workshop on EU-funded Marine Robotics & Applications	Q2 2025	TBD	150	ATL	Project dedicated presentation, flyer, card
ICALEO 2025	International congress on laser applications	Q4 2025	TBD	1000+	LZH	Presentation of the project results, flyer,

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AIAr Conference	Italian association of Archaeometry	2025	Palermo	150	UNICAL	brochure, poster, card Project dedicated presentation, dissemination material
EMRA 2026	International workshop on EU-funded Marine Robotics & Applications	Q2 2026	TBD	150	LZH	Project dedicated presentation, flyer, brochure
LANE 2026	International platform for photonic technologies	Q3 2026	Fürth, Germany	200+	LZH	Presentation of the project results, flyer, brochure, card, poster
SPIE. Photonics West 2026	Premier event for laser, optics, biophotonic tech., quantum and optoelectronic	Q1 2026	San Francisco, USA	20.000+	LZH	Presentation of the project results, flyer, brochure, card, poster

4.7 Liaison with communities and Synergies

NERITES will try to establish collaborations with relevant EU initiatives, communities and funded projects to reinforce the effectiveness of project activities through synergies; and further disseminate results to targeted audiences. Such efforts to pursue collaborations are expected to facilitate cross-fertilization and transfer of knowledge and promote synergies to establish cluster participation in events and publications mutually promoting projects' results.

The table below outlines the planning of NERITES synergies:

Table 5: NERITES plan for synergies

Type (synergy/liaison)	Description	Period/Year	Audience outreach (appr.)	NERITES partner	Notes
Synergy	BCThubs project: Blue Culture Technology Excellence Hubs in EU Widening Member States	2024-2026	15 entities from 4 EU countries	ATL	HEU project aiming to strengthen the R&I capacities in the Blue Economy sector, with focus on Blue Culture Technologies supporting UWCH.
Synergy	uBlueTec project: Training framework on Underwater Technologies as key enabler for blue careers development	2024-2025	7 entities from 6 EU countries	ATL	EMFAF project consolidating capacities in marine technologies, marine robotics and environment.
Synergy	THETIDA project: Safeguarding and protecting Europe's coastal & UWCH from the effects of climate change and natural hazards	2025 - 2026	17 entities from 9 EU countries	ATL	HEU project working on the preservation and protection of UWCH from climate change impacts and natural hazards.
Synergy	TECTONIC Project: Technological Consortium to develop sustainability of underwater cultural heritage	2020-2025	12 entities from 5 EU countries and third	UNICAL/ ATL	RISE MSCA project working on the exchange of skills and best practises on the protection and

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party
(Argentina) exploitation of UCH
between academic
and no-academic
bodies and companies

4.8 Other communication/dissemination activities (i.e. postings, press releases, articles)

The table below outlines the **planning** of other communication/dissemination activities in which partners foresee to be engaged in the near future. Examples of such activities include: scientific papers, articles in scientific journals, press releases, posting of articles to news portals or to e-blogs or to newspapers, posting in partners' social media, articles in partners' web sites, radio/TV broadcasting, participation in relevant brokerage/match-making/investment-pitching events, short video production.

Table 6: NERITES plan for other communication / dissemination activities

Type of activity	Description / Name or Title	Period/Year /Month	Audience outreached (appr.)	NERITES partner (acronym)	Notes
Postings in ATL corporate website	Articles in ATL corporate website about the project progress and achievements	2024	1300	ATL	Raise awareness of general public about the project.
Postings in ATL corporate social media	Frequent postings in ATLANTIS social media accounts	2024	4000	ATL	Raise awareness of general public about the project progress, main achievements and events organized.
Postings in LZH cooperated website and social media	Article concerning LZH specific results on LIBS	regularly	5000+	LZH	Raise awareness of general public about the project progress, main achievements and events organized.
Scientific paper	Paper for ICALEO'25 Title: TBD	2025	1000+	LZH	Presentation of project results and achievements
Scientific paper	Paper for LANE'26 Title: TBD	2026	200+	LZH	Presentation of project results and achievements
Scientific paper	Paper for Photonics West'26 Title: TBD	2026	20.000+	LZH	Presentation of project results and achievements
Short video production	Video stream presenting the project, the sites and the NERITES technologies	2025	TBD	ATL	Video to be shared in NERITES YouTube channel; also to be presented during events.